



**Partnership with
Visit Helgeland
11 - 17 January 2020**

	BLOG	INSTAGRAM	TWITTER	FACEBOOK	TOTAL
REACH	7459	134908	9165	15344	166876
ENGAGEMENTS	1517	5196	213	868	7794

BLOG POSTS

3 blog posts // 7,459 page views // 11 comments // 812 shares // 694 hotel link clicks

<https://www.heartmybackpack.com/norway/bronnoysund-vega-norway-winter-trip>

<https://www.heartmybackpack.com/norway/lovund-norway>

<https://www.heartmybackpack.com/norway/trondheim-helgeland-lofoten-itinerary>

INSTAGRAM

6 posts // 75,503 impressions // 5,073 likes // 123 comments
40 stories // 59,405 reach

<https://www.instagram.com/p/B7jFHMng4Mx/>

<https://www.instagram.com/p/B7rNzOyAI6M/>

<https://www.instagram.com/p/B7yY6feAZDe/>

<https://www.instagram.com/p/B76aZ6HgeIP/>

https://www.instagram.com/p/B7_Rl0Agh1d/

<https://www.instagram.com/p/B8t2Ye8ArO2/>

TWITTER

3 tweets // 9,165 views // 213 engagements

<https://twitter.com/heartmybackpack/status/1229442399207903232>

<https://twitter.com/heartmybackpack/status/1231953168960978944>

<https://twitter.com/heartmybackpack/status/1259797505132421122>

FACEBOOK

3 posts // 15,344 reach // 868 engagements

https://www.facebook.com/heartmybackpack/posts/1434623533366070?_tn=-R

https://www.facebook.com/heartmybackpack/posts/1439736352854788?_tn=-R

<https://www.facebook.com/heartmybackpack/posts/1447319485429808>