



## Partnership with Northern Norway & Visit Helgeland March 2019

“This is such an important conversation to have. My family is researching our trip to Norway in 2020 and you’re right, it would certainly be easier for us to do the big group Norway in a Nutshell etc tours. But we also want a local experience, and we’ve read about the crowds in the Norwegian fjords in the summertime and upset locals. I love the idea of going north instead and using help from a local tour company. You’ve given us a lot to think about!”

“I had never even heard of Helgeland before finding your blog, but it sounds like a true hidden gem!”

“Oh I simply love the idea of staying in local farms instead of a traditional hotel. You’ve given me so many ideas for our trip to Norway in spring 2020.”



HEARTMYBACKPACK.COM

**If You Want A Truly Local Norwegian Experience, Head To Helgeland - Heart My Backpack**

**6,562**

People reached

**267**

Engagements

[Boost Post](#)

36

1 comment 14 shares

### BLOG POSTS

2 blog posts // 4,638 page views

<https://www.heartmybackpack.com/norway/naturlige-helgeland-trip/>  
<https://www.heartmybackpack.com/norway/hattfjelldal-helgeland/>

### INSTAGRAM

2 posts // 22,918 impressions // 2,389 likes // 70 comments  
23 stories // 37,017 views

<https://www.instagram.com/p/BvZdiWzAtBv/>  
<https://www.instagram.com/p/BvzECiWg5S6/>

### VIDEOS

1 video // 12,566 views (11,000 Facebook 1,566 YouTube)

<https://www.facebook.com/heartmybackpack/videos/2227038390945181/>  
<https://youtu.be/VsLbEw6GCGU>